

Winesource – One small step ... one giant leap!

Recently launched at this year's Wine Farmers and Fruit Growers Exhibition, Winesource is well on its way to becoming the South African wine industry's most comprehensive source of contact information.

Aimed at producers and consumers alike, Winesource is a web portal giving the world free access to vital contacts in and around the winelands. Whether you're a wine lover looking for the producer of a specific wine, winemaker or cellar in the Cape, or a wine farmer or winemaker looking for suppliers of equipment, you will find it on Winesource. If it's not there, their commitment is to find you the information you need. It's like having someone else do your homework!

Still ever expanding, Winesource is a joint venture between Brian Stern, entrepreneur-turned-farmer now mollycoddling a few hectares of vines on the slopes of the Schaapenberg, and Johann Jacobs, who has been active in all areas of the wine industry for the past 12 years, most recently being a



Brian Stern and Johann Jacobs
of Winesource.

sales representative for a major supplier in the industry and informal consultant on viticulture and winemaking to various of his clients.

Updates soon to be posted on the website include maps of the winelands

and individual pages for all their advertisers, including names of all contact persons. "We will attempt to add any and all information our users request, thus ensuring an almost foolproof way of finding whatever is needed," states Johann, "whilst still keeping graphics to a minimum, thus ensuring quick loading of our pages."

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