

## Winesource.co.za – A community sharing free information

“Knowledge is power. Information is liberating. Education is the premise of progress, in every society, in every family.”

*Kofi Annan, previous secretary-general of the United Nations*



Launched last year as a contact portal for the wine industry and winelands of South Africa, Winesource.co.za has shown exponential usage growth. Receiving thousands of hits from search engines such as Google, Yahoo, Ananzi, Funnel and the like, individual users have been growing in excess of 65% monthly. The main driving force behind this website is making information available to anyone interested in the South African wine culture, free of charge. Still evolving, a link database is being developed to aid in this quest.

As Johann Jacobs, administrator of the site, stated, “Winesource is aiming to become a community of winelovers.”

A discussion forum was added to the website in December. To the internet-handicapped that translates into a place where anyone can discuss anything regarding the winelands and its many attractions, wine, the industry or anything else on their minds. Furthermore you don't have to reveal your identity if you don't want to. Asking those embarrassing questions you think you *should* know the answer to becomes so much easier! As the user base grows, more and more knowledgeable people will be available to share their thoughts and experiences.

Another benefit of a web based portal is that it is dynamic. Contact details, events and other information can be updated daily or by the minute, as are the links to Africa-related wine news constantly available on the homepage. Johann is also constantly striving to make the website more user friendly, relying on and making use of suggestions from users of the portal. “One person can only imagine so much, which is why I rely on anyone willing to share their thoughts to help shape this site,” says Johann.

Contact:

Winesource.co.za

Johann Jacobs

E-mail: [info@winesource.co.za](mailto:info@winesource.co.za)

Website: [www.winesource.co.za](http://www.winesource.co.za)

